

# Canadian Warmbloods Horse Breeders Association - Alberta Chapter Fall Classic Breeders' Sale

## Profit and Loss by Class

January - December 2024

	2024 GALA	BREEDER SHOW	CONFERENCE ATTENDANCE	EDUCATION	FALL CLASSIC	FOAL FURTURITY	GENERAL	MARE INSPECTIONS	SSA	STALLION INSPECTION	YOUNG BREEDERS	TOTAL
<b>INCOME</b>												
Event Sales												\$0.00
Non Horse Related Sales- Non-CW Nomination Fees					13,976.40							\$13,976.40
Non Horse Related Sales-CW Nomination Fees					15,863.55							\$15,863.55
<b>Total Event Sales</b>					<b>29,839.95</b>							<b>\$29,839.95</b>
Non-Profit Income											4,227.89	\$4,227.89
Sales	2,172.40	2,445.00			64,455.00	-72.50						\$68,999.90
Inspection Fees - Mare								1,011.88				\$1,011.88
Memberships Collected							843.00					\$843.00
Stallion Service Auction									5,180.71			\$5,180.71
<b>Total Sales</b>	<b>2,172.40</b>	<b>2,445.00</b>			<b>64,455.00</b>	<b>-72.50</b>	<b>843.00</b>	<b>1,011.88</b>	<b>5,180.71</b>			<b>\$76,035.49</b>
<b>Total Income</b>	<b>\$2,172.40</b>	<b>\$2,445.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$94,294.95</b>	<b>\$ -72.50</b>	<b>\$843.00</b>	<b>\$1,011.88</b>	<b>\$5,180.71</b>	<b>\$0.00</b>	<b>\$4,227.89</b>	<b>\$110,103.33</b>
<b>GROSS PROFIT</b>	<b>\$2,172.40</b>	<b>\$2,445.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$94,294.95</b>	<b>\$ -72.50</b>	<b>\$843.00</b>	<b>\$1,011.88</b>	<b>\$5,180.71</b>	<b>\$0.00</b>	<b>\$4,227.89</b>	<b>\$110,103.33</b>
<b>EXPENSES</b>												
2024 Foal Futurity Prize Money						-322.50						\$ -322.50
Bank charges					370.00		-24.56					\$345.44
Consulting and Service Fees					540.00							\$540.00
Honorarium				200.00								\$200.00
<b>Total Consulting and Service Fees</b>				<b>200.00</b>	<b>540.00</b>							<b>\$740.00</b>
Convention Registration			993.28									\$993.28
Dues and Subscriptions							252.00					\$252.00
Events Admin - Website / Catalog					8,976.87							\$8,976.87
Events Administration					18,000.00							\$18,000.00
Fall Classic Marketing and Promotions Online					9,050.61							\$9,050.61
Foal Futurity Awards						1,782.50						\$1,782.50
Insurance - Liability					3,670.00							\$3,670.00
Interest expense							49.47					\$49.47
Judging Fees		1,000.00						400.00		150.00		\$1,550.00
Marketing & Promotions							1,684.14					\$1,684.14
Advertising - Online		36.75			15,499.47							\$15,536.22
Advertising - Photography Lifestream Auctions					7,922.25							\$7,922.25
Advertising - Print					870.10							\$870.10
Awards & Ribbons		515.72										\$515.72
Photography		1,000.00			16,862.12							\$17,862.12
Sponsorship	10,500.00											\$10,500.00
<b>Total Marketing &amp; Promotions</b>	<b>10,500.00</b>	<b>1,552.47</b>			<b>41,153.94</b>		<b>1,684.14</b>					<b>\$54,890.55</b>
Meals and entertainment	11,791.95				146.10							\$11,938.05
Refreshments/ Meals		1,049.70			323.89							\$1,373.59
<b>Total Meals and entertainment</b>	<b>11,791.95</b>	<b>1,049.70</b>			<b>469.99</b>							<b>\$13,311.64</b>
Merchandise							655.20					\$655.20
Office expenses							1,058.40					\$1,058.40
Other general and administrative expenses					145.41		448.10					\$593.51
Purchases					1,909.81							\$1,909.81
Rent or lease payments												\$0.00
Facility Rental		1,787.63			5,147.62							\$6,935.25
<b>Total Rent or lease payments</b>		<b>1,787.63</b>			<b>5,147.62</b>							<b>\$6,935.25</b>
Stationery and printing					2,362.50							\$2,362.50
Travel					120.00		993.23	107.36			7,337.89	\$8,558.48
Travel - Flight & Accomodations		98.10	1,823.00				3,379.44				1,783.28	\$7,083.82
Travel meals		38.37					245.80					\$284.17
<b>Total Expenses</b>	<b>\$22,291.95</b>	<b>\$5,526.27</b>	<b>\$2,816.28</b>	<b>\$200.00</b>	<b>\$91,916.75</b>	<b>\$1,460.00</b>	<b>\$8,741.22</b>	<b>\$507.36</b>	<b>\$0.00</b>	<b>\$150.00</b>	<b>\$9,121.17</b>	<b>\$142,731.00</b>

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OTHER INCOME												
Interest earned					16.77		1,093.63					\$1,110.40
<b>Total Other Income</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$16.77</b>	<b>\$0.00</b>	<b>\$1,093.63</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,110.40</b>
PROFIT	<b>\$ -20,119.55</b>	<b>\$ -3,081.27</b>	<b>\$ -2,816.28</b>	<b>\$ -200.00</b>	<b>\$2,394.97</b>	<b>\$ -1,532.50</b>	<b>\$ -6,804.59</b>	<b>\$504.52</b>	<b>\$5,180.71</b>	<b>\$ -150.00</b>	<b>\$ -4,893.28</b>	<b>\$ -31,517.27</b>