

# 2024 CWHBA Annual General Meeting Minutes

**Sunday March 16th, 2025 1pm MDT – Via Zoom**

Attending: Janice Tyndall- Chair, Lisa Longtin, Eric Johnson, Janine Olson, Jennette Coote, Shenka Wright, Jenna Mohr, Joy Cook, Dawn Helm, Cathie Bruner, Jan Ash-Gross, Gerrit Brinkmann, Eric Martin, Lana Smith, Heather Smith, Sally Harrington, Lynne Robinson, Lyssa Caine, Andrea Jones, Taylor Adams, Sarah King, Marilyn Powell, Dianne Million, Diana Pella, Susan Jenkins, Jennifer B, Chris Gould, Sarah Biron, Rod Jack, Amanda Favron, Kathy Hickerson, Andre Sigmond, Lesley Rhys-Williams, Dana Young, Heather Campbell, Cathy Chalack, Kailey Parkin, Alexxa Goudy-Ramer, Chris Gould, Victoria Kendall

1:30 PM – Call to Order

1. Introduction of Directors & Delegates & Members

- The 2024 AGM was called to order with a roll call by province: quorum present.

2. Agenda Approval

Motion to approve agenda as circulated. Moved by Chris Gould, 2<sup>nd</sup> Kailey Parkin.

- Carried

3. Approval of minutes from 2023 AGM

Motion to approve the minutes as corrected. Moved by Dana Young, 2<sup>nd</sup> Lisa Longtin

- Carried

4. Chair's Report – Janice Tyndall

- Presented the chair report highlighting continued growth in membership, successful implementation of the new Equis registration system, and various events including stallion licensing tours, mare inspections, and the World Breeding Federation meeting in Portugal. She emphasized the importance of volunteer support and thanked all contributors.

5. Treasurer's Report – Susan Jenkins

a) Auditors report – Victoria Kendall

2024 Financial Highlights

o Balance Sheet:

- Total assets: ~\$155k (down from ~\$168k); cash down slightly; receivables and prepaids stable.

- Liabilities: down by ~10k; reduced accrued liabilities (completed chapter payouts); SSA reserve lower reflecting current two-year holdback; member credits (WIP) up slightly.
- Net assets: slightly lower, consistent with small loss.
- Income Statement:
  - Total revenue: ~\$164k (up from ~\$158k in 2023).
    - Registrations (incl. entries/transfers): ~\$107k, up.
    - Memberships: slightly down (timing); active members steady.
    - Stallion Service Auction (SSA): ~20k revenue; national-side expenses ~17k (chapter payouts, advertising).
    - Licensing/Performance Test: up due to 2024 test and more stallions licensed.
    - Sponsorships: event-related contributions (separate from SSA).
  - Expenses:
    - Administrative: down by ~\$4k YoY.
    - Registrar/office operations: steady.
    - Tour and Young Breeders: increased due to program activity.
  - Result: Operating loss ~\$1.6k (improved vs. ~\$5.4k loss in 2023); after interest/exchange, net loss ~\$2.4k.

Motion to accept the compiled financial statements prepared by St. Arnold Pinsent; presented by Victoria Kendall. Moved by Chris Gould, 2<sup>nd</sup> Diana Pella.

- Carried

b) Presentation of 2025 budget

- Conservative plan with a small projected loss (~\$800).
- Revenue assumptions:
  - Memberships ~21k; registrations ~\$104.5k.
  - Two Stallion Performance Tests (East and West) targeted; higher licensing revenue expected.
  - SSA steady; modest interest income.
- Expense assumptions:
  - Administrative ~\$129k; increased national tour and Young Breeders provision.
  - Exchange impacts to be captured in admin for realism.
- Notes:
  - Brainstorming initiatives underway to grow membership and revenues.
  - Exploring establishment of a charitable division to enable fundraising; expectation to outperform budget based on recent years' trend.

- This is a conservative 2025 budget targeting a small planned loss (~\$800), with potential upside from membership/revenue initiatives and possible charitable division.

Motion to approve the budget as presented. Moved by Jennette Coote, 2<sup>nd</sup> Dana Young.

- Carried

c) Affirm rebates to Provincial Chapters

Motion to rebate chapters \$5 per member less \$2 for insurance and \$45 per mare inspected. Moved by Andre Sigmond, 2<sup>nd</sup> Jenette Coote

- Carried

d) Appoint 2025 Year End Financial Review Office

Motion to appoint St. Arnold Pinsent (JAM Accounting) to perform the 2025 compilation financial review. Moved by Susan Jenkins, 2<sup>nd</sup> Sarah King.

- Carried

6. Management Committees

a) Awards – Marilyn Powell – Chair

- Broad member engagement; strong participation including U.S. members.
- Two Lifetime Achievement Awards; three new Elite Mare Awards.
- Awards video available via Facebook/YouTube; YouTube linked publicly.

b) Communications – Chris Gould – Chair

- Building a social media working group; priority to improve content velocity and reach younger demographics.
- Revamp Stallion Directory to include links to performance records and pedigree data; dependent on data pipeline improvements.
- Video capability we request volunteers with video editing skills; strong Alberta video pipeline noted.
- Plan to repeat the industry survey with broader demographics and wider distribution.
- Flipbook with all reports is published; will enable a downloadable version.

c) Office Administration – Jennette Coote

- Office report – Victoria Kendall
  - ~50% of registrations submitted online via Equus; trend expected to increase.

- Earlier-in-year foal registrations trending up; mare inspections increased in 2024.
- Comparative registry stats (with CSHA/Canadian Morgan) provided through 2023 due to data availability.

## 7. Board

- a) Equestrian Canada – Janice / Chris / Victoria
  - o CWHBA will directly enter horses into the EC sport database to assign lifetime Horse Recording Numbers.
    - Benefits:
      - Accurate breeder/breed/UELN on file; reduces member burden for non-competing owners.
      - Reciprocity: EC and USEF recognize each other’s numbers; FEI-recorded horses won’t be duplicated.
      - Discounted transfer/entry fee: \$25 (vs. \$85) for all horses entered under the 2025 pilot; discounted fee persists for the life of the horse.
    - Implementation:
      - Horses entered will initially show under Canadian Warmblood (clear transfer path to actual owners).
      - Searchable by name/UELN now; chip-based search forthcoming; full cross-linking between EC and CWHBA public pages targeted for later in 2025.
      - Requires owner consent checkbox and a photo; Stud Book & Management Committee to finalize workflow (including integration with foal registration) ASAP.
      - Data quality: EC is open to corrections (e.g., misattributed breeds); CWHBA to assist in cleanup.
  - o National Horse ID & Traceability (Microchips)
    - EC designated by CFIA as the sole supplier for ISO 124 microchips; CWHBA to be an authorized distributor.
    - Chips compatible with different placement methods (neck/intranasal).
    - Member input:
      - Temperature-sensing microchips are in use by other studbooks; maintain optionality and explore CFIA acceptance for traceability.
      - USEF competition requires microchipping.
- b) WBFSH – Cathy Chalak
  - Social License and Public Trust
    - o Keynote emphasized public perceptions of welfare beyond overt abuse:



- Leadership Transition
  - Program leadership transitioned to: Lisa Longtin (SK), Kailey Parkin (AB), and Lisa Caine (ON).
  - Maria Ardido to remain available as mentor/support.
- Next Worlds
  - Celle State Stud (Germany), July 16–19, 2026; training and team selection work to begin.

## 8. Stud Book Committee

- a) Studbook Report – Jennette Coote / Janine Olson
  - Transition to linear evaluation as primary mare assessment method.
    - Develop and deliver education (criteria, methodology, benefits) for members, inspectors, and chapters.
  - Align recognized studbooks and ensure consistent standards relative to other registries.
  - Standardized stallion review template for evaluating external approvals; elevate recognition of superior breeding stock.
- b) 2025 inspections and tour plans – Jennette Coote
  - Plan to hold two short-format Stallion Performance Tests (3-day), one in the East and one in the West.
  - Aim to visit every chapter (even with low entries) to deliver hands-on education and linear evaluation training.
  - Coordination with chapters over the next few months to set dates, avoid conflicts, secure facilities, and publish an early schedule.

## 9. Provincial Reports

- a) British Columbia – Julie Pilon
  - Written report available in the flipbook; chapter discussed SPT aspects in AGM; desire for chapter voices in national meeting.
- b) Alberta – Cathy Chalack
  - Strong volunteer base; extensive programming:
  - Highly rated foaling webinar by Dr. Heather Smith and Janine Olson to be posted to YouTube.
  - Proactive Young Breeders support, inspections, and a 30th anniversary gala (keynote on animal intelligence).
  - Appreciation to Secretary Kaylee Park for pivotal contributions.
- c) Saskatchewan – Dianne Million
  - Four inspection stops; 20 mares inspected, 9 premium.
  - Showcase planned for 2025 after a multi-year pause.
  - Renewed chapter engagement with new volunteers.

- d) Manitoba – Jan Ash-Gross
  - o New board energized; successful inspection and education clinic led by Jan Olson.
  - o Focus on inspector development and public education to grow breeder participation.
  - o Reviewing award structure to complement national and provincial sport awards.
  
- e) Ontario – Maria Ardito
  - o Young Breeders represented across junior and senior teams.
  - o 2024 inspections: 7 mares (2 premium); chapter open show and under-saddle class (consider EC “Material” format so results count for awards).
  - o Survey planned to select optimal show location (numbers decreasing at Niagara).
  - o Leadership changes: VP Maria acting as President; Alexxa joined for marketing/social; Amanda added in 2025.
  
- f) Quebec – Marie Arsenault
  - o Chair sent regrets; reiterated strong interest in hosting an in-person national AGM.
  
- g) Maritimes – Shenka Wright
  - o Limited activity due to board transitions and personal circumstances; no 2024 inspection.
  - o New members stepping up; commitment to relaunch programs in 2025.

Motion to accept all national committee and provincial chapter reports as presented. Moved by Shenka Wright, 2<sup>nd</sup> Dianne Million

- Carried

## 10. Motions

- a) to Ratify actions of the Board in 2024  
Motion to ratify all actions of the Board for 2024. Moved by Andre Sigmond, 2<sup>nd</sup> Amanda Favron.  
- Carried

## 11. By-Law Amendments – None this year

## 12. Elections – Chris Gould

- a) Vice Chair – 2-year term, elected from the board, any member may make a nomination (incumbent Susan Jenkins)
  - Joy Cook elected by acclamation.
- b) Stud Book Committee Member – 2-year term, any member may be elected (Incumbent Janine Olson)
  - Cathy Chalack elected by acclamation.
- c) Honorary Member(s) – Nominated, Dana Young for her extensive and outstanding service to the Association as past National Vice Chair, Senior inspector, past Manitoba Chapter President and current Manitoba Chapter Secretary.
  - Dana Young approved and welcomed as an Honorary Member (may still purchase a regular membership to register horses).

### 13. Other Business

- New Recognition Program
  - Launching a Volunteer of the Year award in 2025:
    - Each chapter nominates one outstanding contributor.
    - All nominees recognized at the 2026 AGM; one national honoree selected and awarded.

### 14. From the floor

#### - Cross-Border Tariffs

- Potential U.S.-Canada tariff changes (earliest April 2) could affect individual (non-commercial) haulers most.
- Reliable updates from Ecclestone Horse Transport; Canadian government stakeholder input form available
- Will monitor and inform members

### 15. Motion to set a Date and Location for the 2025 AGM in 2026

- Tentative date set for March 15, 2026 (third Sunday); preference for an in-person AGM if feasible (Quebec offered to host). Final confirmation to be revisited in Dec/Jan.

### 16. Motion to Adjourn

- Meeting adjourned. Moved by Andre Sigmond.
  - 3:30pm MDT Janice Tyndall declared the meeting adjourned, thanking all volunteers and participants for their continued support of the Canadian Warmblood Association.